

ABSTRACT

Methods of dispersing at least one coloring agent in a cosmetic composition comprising including in the cosmetic composition at least one heteropolymer, wherein the at least one heteropolymer is present in an amount effective to disperse the at least one coloring agent, and methods of providing at least one property chosen from gloss and intense color to a cosmetic composition, comprising including in the cosmetic composition (i) at least one heteropolymer comprising a polymer skeleton which comprises at least one hydrocarbon-based repeating unit comprising at least one hetero atom; and (ii) at least one coloring agent, wherein the at least one heteropolymer is present in an amount effective to disperse the at least one coloring agent.